

# Voyage

*objaviť · spoznať · zažiť*



## mediakit 2010

VOYAGE is an exclusive bimonthly magazine about trends, traveling possibilities and style. The balance of content and an elegant graphic version are included in a distinctive presentation. VOYAGE is a connection of individual experiences with valuable informations about destinations, attractions and activities. Slovakia is presented in both Slovak and English languages as an modern and attractive country.

### **PUBLISHER:**

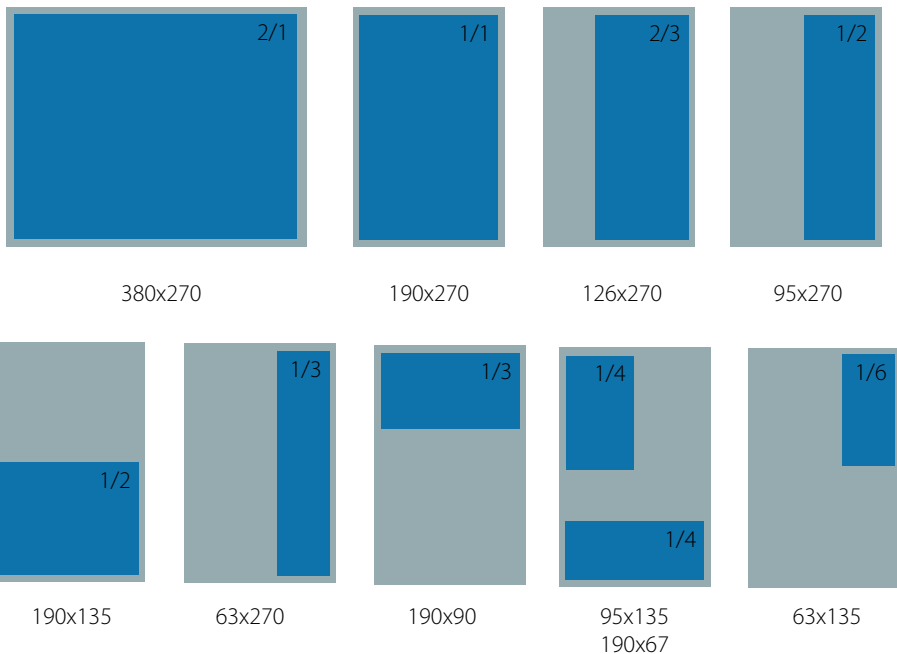
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www.toppeople.sk  
ID Number: 36 357 405  
TAX ID Number: 2022189213  
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Bank account No.:  
2621116275/1100

### **SPECIFICATION:**

Volume: second  
Periodicity: bimonthly  
Format: 190x270  
Number of pages: 72  
Number of copies: 20 000 pc  
Paper: cover (glossy 250g ONL,  
UV varnish), the inside (90g ONL),  
V2 binding  
Slovak – English version  
Distribution: MEDIAPRINT KAPA  
network, subscribers and others

[www.toppeople.sk](http://www.toppeople.sk)

Gradient dimension in mm. It is necessary to add 5 mm for section in clear format in advertisement for gradient. In case of a double page we demand every page as a single document.



In case of buying an advertisement, the client receives an advertising banner on the website FOR FREE up to the next issue. Insertion and pasting of advertising materials on agreement. The client can deliver an advertising banner in size 150x240, 150x150 or 150x70 px.

## ADVERTISEMENT PRICELIST

1st book opening	5 000 €
1st right page	3 500 €
2nd cover	3 000 €
3rd cover	2 500 €
4th cover	3 300 €
2 / 1	3 000 €
1 / 1	2 500 €
1 / 2	1 500 €
1 / 3	700 €
2 / 3	2 000 €
1 / 4	500 €
1 / 6	300 €

The prices do not include VAT.

## MAGAZINE'S DEADLINES

Issue	Deadline	Distribution
1/2010	15.12.2009	04.01.2010
2/2010	12.02.2010	01.03.2010
3/2010	16.04.2010	03.05.2010
4/2010	18.06.2010	01.07.2010
5/2010	20.08.2010	02.09.2010
6/2010	22.10.2010	02.11.2010